

ConectaBalear Becomes Official Sponsor of the Open Menorca ATP Challenger 100

- *ConectaBalear to provide full connectivity for the Open Menorca ATP Challenger 100, ensuring the best technological experience for players, organisers, and spectators.*
- *The agreement strengthens ConectaBalear's commitment to sport and tennis, reinforcing its presence at high-level sporting events.*
- *The collaboration will enable top-quality TV broadcasting and guarantee premium WiFi service for organisers and players*

Ciutadella, 20 March 2025 – **ConectaBalear** and **Biosport Menorca**, the promoter of the **Open Menorca ATP Challenger 100**, announced today a strategic sponsorship agreement through which **ConectaBalear** becomes the official connectivity provider for the tournament. The **Open Menorca ATP Challenger 100** will take place **from 31 March to 6 April 2025** at the **Club Tennis Ciutadella**.

Under the terms of the agreement, **ConectaBalear** will supply all the necessary technological infrastructure to ensure optimal connectivity throughout the event. This includes high-speed WiFi for the organisers and the players' area, technical support for TV broadcasting, and assistance with the 'line calling' system (Electronic Line Calling – ELC) provided by specialist company Bolt6. This collaboration will ensure that players, the technical team, and spectators enjoy a first-class technological experience.

Joan Miquel Durán, CEO of **ConectaBalear**, highlighted the importance of this agreement as a unique opportunity to demonstrate the company's technological expertise in a high-performance environment: "**The Open Menorca ATP Challenger 100** is a prestigious sporting event that puts Menorca on the international tennis map. For **ConectaBalear**, it's a unique opportunity to showcase our technological capabilities in a demanding, high-performance setting."

Toni Capó, General Manager of **Biosport Menorca**, also welcomed the agreement, underlining the importance of having a trusted technology partner to ensure the success of the event: "**ConectaBalear's** support will allow us to deliver a top-level competitive experience, ensuring the tournament runs smoothly with the highest technical and connectivity standards. Technology is a key factor in organising tournaments of this calibre, and **ConectaBalear** provides the reliability and support we need to make the **Open Menorca ATP Challenger 100** a success."

This agreement reinforces **ConectaBalear's** commitment to sport, strengthening its presence in high-level sporting events and reaffirming its support for the development and promotion of tennis in the Balearic Islands.

The combination of technology and sport has become a strategic priority for **ConectaBalear**, which aims to position itself as the leading connectivity provider for high-performance sporting events.

About ConectaBalear

ConectaBalear is a leading provider of telecommunications and connectivity solutions in the Balearic Islands. With over 15 years of experience, the company offers high-speed internet, telephone services, and tailored technological solutions for businesses and private customers. Its commitment to sport and technological development has established **ConectaBalear** as one of the key players in the telecommunications sector in the Balearic Islands. For more information, visit www.conectabalear.com.

About Biosport Menorca

Biosport Menorca is a company specialising in the promotion and organisation of high-level sporting events. Its extensive experience in managing international competitions, combined with a strategic focus on enhancing the experience for players and spectators, has established **Biosport Menorca** as a benchmark in professional sports event management.