

## Led Projects to light up the Open Menorca ATP Challenger 100 with state-of-the-art technology

- *Led Projects will provide high-performance lighting with 32 projectors of 180 W, featuring asymmetric optics, for the Open Menorca ATP Challenger 100.*
- *The installation will enhance the experience for both players and spectators, delivering uniform lighting with no glare.*
- *The technology allows phased lighting control, adjusting to natural light conditions to optimise energy efficiency.*

Ciutadella, Menorca, 24 March 2025 – **Led Projects**, a leading company in sports lighting solutions, has signed a strategic agreement with **Biosport Menorca**, the promoter of the **Open Menorca ATP Challenger 100**, to install 32 state-of-the-art projectors of 180 W on the centre court of the **Club Tennis Ciutadella**. This partnership reinforces the commitment of both companies to innovation, sustainability, and the development of elite sport, ensuring optimal playing conditions and an exceptional experience for both players and spectators.

The **Open Menorca ATP Challenger 100**, which will take place from **31 March to 6 April 2025 at the Club Tennis Ciutadella**, will benefit from top-tier lighting infrastructure provided by **Led Projects**. The 32 projectors, fitted with asymmetric optics, will ensure even light distribution, improving visibility on court and reducing glare. This technology will create a more comfortable and professional playing environment, adapting to the specific needs of each match and the prevailing light conditions.

"**Led Projects**' technology will ensure a high-level playing experience with consistent and efficient lighting," said **Juan Antonio Pérez**, CEO of **Led Projects**. "The phased lighting control will allow the lighting to adapt to natural light conditions, optimising energy use and providing the best visibility for players and spectators."

**Toni Capó**, Managing Director of **Biosport Menorca**, highlighted the importance of this collaboration for the tournament's success: "Having a company with the reputation of **Led Projects** is a key step towards ensuring top playing conditions and a world-class experience for both players and fans. This partnership strengthens our commitment to sport and to hosting high-quality sporting events."

The lighting technology provided by **Led Projects** will allow precise control of brightness levels through a phased system, adapting to natural light and the specific needs of the tournament. The lighting will operate in two main states:

off or at full capacity, ensuring the best possible visibility for the key matches of the **Open Menorca ATP Challenger 100**.

Thanks to **Led Projects'** expertise in sports lighting, the installation will not only guarantee a high-level playing experience but also contribute to the tournament's sustainability and energy efficiency. Lower energy consumption and improved light distribution reinforce the commitment of both companies to innovation and sustainable development in sport.

"This agreement between **Led Projects** and **Biosport Menorca** reflects the strategic value of technology in improving sporting events and strengthens the status of the **Open Menorca ATP Challenger 100** as a leading tournament on the ATP Challenger circuit," Pérez concluded.

### About Led Projects

**Led Projects** is a Spanish company specialising in LED lighting solutions for sports facilities, events, and industrial spaces. With extensive experience in the sector, **Led Projects** combines cutting-edge technology and efficient design to deliver high-performance and sustainable solutions tailored to each client's specific needs. For more information: [www.ledprojects.es](http://www.ledprojects.es)

### About Biosport Menorca

**Biosport Menorca** is a leading promoter and organiser of high-level sporting events. With a strong track record in managing tournaments and competitions, **Biosport Menorca** is known for delivering top-quality sporting experiences, promoting the growth of sport and local talent.