

Menorca ATP Challenger 100 unveils its second edition with ambitions to keep growing

Institutions and organisers highlight the tournament's sporting, economic and tourism impact, offering not only top-level tennis but also gastronomy, music and a range of engaging events

Menorca, 17 March 2026.– The **Menorca ATP Challenger 100** officially presented its 2026 edition on Tuesday 17 March at the **Club Tennis Ciutadella**, the tournament's venue. Scheduled to take place **from 29 March to 5 April**, the event consolidates its position within the ATP Challenger Tour and reinforces its role as a driver of sporting and economic visibility for Menorca.

The presentation brought together institutional, sporting and organisational representatives, reflecting the strong backing behind the tournament in its second edition.

Participants included **Ana Vilafranca**, president of Club Tennis Ciutadella, who welcomed attendees and expressed her satisfaction at hosting a tournament of this level once again; **María Jesús Bagur**, mayor of Ciutadella; **Eladi Huertas**, manager of the Balearic Sports Foundation; **Antonio Poveda**, tournament director; **Javier Soler**, sporting director of the Spanish Tennis Federation (RFET); **Toni Capó**, CEO of BioSport Menorca; and **Adolfo Vilafranca**, president of the Menorca Island Council.

During the event, the tournament's key assets were presented, including the official trophy, technical equipment and merchandising, reflecting the growth and consolidation of an event that continues to raise its organisational standards.

Institutional backing and strategic commitment to sport

Ciutadella mayor **María Jesús Bagur** thanked *“the commitment and effort of all the companies supporting the event, as well as the promoter and organisers. The Menorca ATP Challenger 100 is an excellent opportunity to showcase Ciutadella and Menorca to the world.”*

From a regional perspective, **Eladi Huertas**, manager of the Balearic Sports Foundation, also apologised for the absence of Balearic Government president Marga Prohens and stated: *“The Menorca Open reinforces the Balearic Islands' commitment to elite sport.”*

Competitions of this level not only raise sporting standards but also help promote the territory through sport.”

Adolfo Vilafranca, president of the Menorca Island Council, added: *“This tournament shows how sport can become a driver of territorial development. It allows us to project Menorca internationally and generate economic and social opportunities for the island. Above all, it is an event designed for the people of Menorca, as the improvements made to the club will remain in place and continue to benefit local residents.”*

A tournament firmly established on the ATP Challenger Tour

Tournament director **Antonio Poveda** highlighted the strength of the competitive field, noting that it *“brings together players with a combined total of 83 ATP Tour and ATP Challenger titles (singles and doubles). It will also feature three junior Grand Slam champions, as well as two top-100 players: Valentin Royer and Sebastian Ofner.”*

He also pointed out that *“the 2026 Menorca Open is the only Challenger 100 event in Europe to use ELC Live technology, reflecting the tournament’s commitment to innovation.”*

In the same vein, **Javier Soler**, sporting director of the RFET, underlined the tournament’s role within Spanish tennis, praising last year’s organisation: *“Many aspire to host a Challenger 100, but few actually achieve it. The 2025 Menorca Open, organised in record time, made a strong impression on the ATP, and with all the improvements introduced this year, I’m confident this edition will be a success — and perhaps even a step towards a 125 event in 2027.”*

From the organisation, **Toni Capó**, CEO of BioSport Menorca, emphasised the broader impact of the event: *“The Menorca Open is a project that brings together sport, economy and territory. Our aim is to establish it as a permanent fixture on the ATP Challenger Tour and as a strategic asset for Menorca. More than 40 local companies are involved in the event in one way or another. We are grateful to both institutional and private sponsors for their support in an event that will offer ‘More than tennis’: local gastronomy, live music, show cooking and special appearances by figures such as Pepe Demi, Pepe Imaz, Alex Corretja and Manolo Orantes.”*

A highly competitive line-up

The 2026 edition will feature **a strong main draw**, combining established players with emerging talents.

Among the standout names are France's **Valentin Royer**, Austria's **Sebastian Ofner**, Italy's **Giulio Zeppieri** and Spain's **Roberto Carballés Baena**, alongside promising young players such as **Martín Landaluce** and regular Challenger Tour competitors including Slovakia's **Norbert Gombos**, Czech player **Zdenek Kolar** and Spain's **Daniel Rincón**, ensuring a high level of competition.

Menorca, an international tennis destination

With this second edition, the Menorca ATP Challenger 100 strengthens its role as an international showcase for the island, combining high-level tennis with a unique setting.

Organised by **BioSport Menorca**, the tournament continues to expand its network of institutional and private support, reinforcing a model that integrates sport, tourism and economic development.

For one week, **Club Tenis Ciutadella** will once again become the centre of professional tennis, as the event continues to grow within the ATP Challenger Tour and position Menorca as a host of top-level sporting events.

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