

HEAD Tour XT named Official Ball of the II Open Menorca ATP Challenger 100

HEAD strengthens its commitment to professional tennis as the tournament's Official Ball and Official Stringing Service provider

Menorca, 5 March 2026.– HEAD Tennis and BioSport Menorca have reached a sponsorship agreement under which the **HEAD Tour XT** will be the Official Ball of the **II Open Menorca ATP Challenger 100**, taking place **from 29 March to 5 April 2026** at **Club Tennis Ciutadella**.

Under the agreement, the HEAD Tour XT will be used in both official matches and practice sessions, ensuring consistent playing conditions at a tournament that continues to grow within the **ATP Challenger Tour calendar**.

Technology and performance on court

The HEAD Tour XT has been developed and tested over more than two years both in the laboratory and on court alongside professional tennis players. It features **Impact (EN)Core technology**, a specialised rubber compound in the core designed to optimise impact, enhance control and extend durability.

Among its key features are a more solid feel, greater speed and resilience, as well as **19% increased visibility** thanks to its **SmartOptik™ felt**, making it particularly suitable for high temperatures and clay or hard-court surfaces.

The selection of this model reinforces the technical standards of the Open Menorca ATP Challenger 100, aligning the tournament with the high-performance requirements of professional competition.

Comprehensive service: official tournament stringing

In addition to supplying the Official Ball, **HEAD Tennis will also act as the tournament's Official Stringer**, providing a specialised service for all participating players.

To support this role, the brand will deploy a team of experienced technicians and several stringing machines at the venue, ensuring a precise and efficient service so that players always have their racquets prepared to optimal standards throughout the competition.

With this dual presence — Official Ball and Official Stringing Service — HEAD further strengthens its position as a comprehensive supplier within racquet sports, offering solutions that range from playing equipment to specialist technical support, including an extensive range of monofilament, multifilament and hybrid strings.

Albert Inac, Junior Marketing & Promotion Manager RS/SPW at HEAD, commented: *“We’re delighted to be both the Official Ball and Official Stringing Service provider for this Challenger 100 event in Menorca. It’s a fantastic opportunity to demonstrate our commitment to tennis at every level and to support players point after point, ensuring outstanding performance on court.”*

A strategic partnership supporting the tournament’s growth

The agreement with HEAD strengthens the technical structure of the Open Menorca in its second edition and expands its network of partners connected to performance and competitive excellence.

Toni Capó, General Director of BioSport Menorca, said: *“Having a global brand such as HEAD as Official Ball and Official Stringing Service provider represents an important step in the evolution of the tournament. The quality of both the playing equipment and technical support is crucial in professional competition and helps enhance the overall experience for players and spectators alike.”*

The II Open Menorca ATP Challenger 100 continues to strengthen its organisational structure and its position within the professional circuit, bringing together international brands with strong credentials in elite tennis.

About HEAD Tennis

HEAD Tennis is a global supplier and marketer of premium tennis apparel, footwear, balls and equipment. Since the 1960s, when HEAD founder **Howard Head** first introduced the aluminium tennis racquet, the brand has consistently delivered innovative, performance-driven products engineered for athletes of all competitive levels. Many of today’s top players and rising stars on the ATP and WTA Tours — including **Jannik Sinner, Alexander Zverev, Novak Djokovic, Taylor Fritz, Lorenzo Musetti, Andrey Rublev, Coco Gauff and Karolína Muchová** — are part of the HEAD Tennis family.

www.head.com/es_ES

About BioSport Menorca

BioSport Menorca is the **promoter and organiser of the Open Menorca ATP Challenger 100**. Specialising in the management of high-level sporting events, the company develops a professional tournament model with international reach, helping position Menorca as a destination for professional tennis.
www.biosportmenorca.com

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